



WATEA Works – for YOU!



The **Wisconsin Automotive & Truck Education Association (WATEA)** drives innovative workforce development solutions for the transportation industry.

What is WATEA?

The *Wisconsin Automotive & Truck Education Association* brings likeminded transportation businesses, educational institutions, community organizations, and individuals together to create innovative solutions for increasing workforce opportunities in the transportation industry.

WATEA's Mission: *To improve awareness of career paths and opportunities in the automotive/truck industry; and to promote technical and continuing training, educational development, and certification for workers in the automotive and truck industry.*

Key Programs & Initiatives

- Annual WATEA Student Scholarships
- Technical College Training Programs
- K-12 Auto/Tech Education Programs
- Wheels to Work Job Access Loans
- Commute2Careers Employment Shuttle

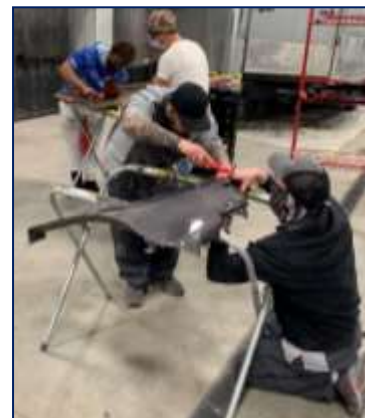
Annual Events & Activities

- WATEA's Annual Meeting
- Fore the Road Charity Golf Fundraiser
- K-12 Transportation Careers Expo
- Various job fairs, career events, and workforce development activities

Benefits of WATEA Membership

WATEA Members receive:

- Enhanced Access to New Employees and Workforce Programs
- Higher-Quality (and Quantity!) Employees
- Influence Over the Industry's Future
- Strategic Business Marketing Opportunities
- Industry-Specific Relationships
- Appreciation from Program Participants & Your Community
- ...AND MUCH MORE!



Auto Collision Training Program 2021

Visit

www.WATEA.org

for more information or to become WATEA's newest member.



WATEA – Driving the Training That Keeps You Running!